



Albright-Knox  
Art Gallery

# Summer of AK

featuring

ROCKIN' AT THE KNOX

**BECK**

7.16.2018



Presented by

**M&T Bank**  
Member FDIC

Image courtesy of the artist.

# ROBERT INDIANA

A SCULPTURE RETROSPECTIVE



## *Giant Steps: Artists and the 1960s*





# Summer of AK

The summer of 2018 will light up our Western New York landscape with color, vibrancy, creativity, and music! From May through August, an exciting lineup of exhibitions, public art installations, and a major rock concert will fuel a fun and dynamic schedule of programming, inspiring us to call 2018 the Summer of AK.

Your sponsorship of Summer of AK supports a vibrant season of programs and exhibitions. To thank you for helping us pull off our most

ambitious summer ever, you'll be invited to join us for the beloved summer celebration—Rockin' at the Knox featuring Grammy Award-winning rock icon Beck on July 16, presented by M&T Bank.

The attached chart outlines sponsorship benefits including exciting mural- and exhibition-specific recognition opportunities. All levels include VIP tickets to Rockin' 2018—a fantastic way to share the magic of the AK with family, friends, and clients. Our VIP guests will view the concert from a premium vantage point while enjoying complimentary beverages and a delicious dinner spread courtesy of Rich's Catering & Special Events.



**Cathy Gatewood** | Deputy Director of Advancement | 716.270.8274 | [cgatewood@albrightknox.org](mailto:cgatewood@albrightknox.org)

**Erin Sheets** | Manager of Major Gifts | 716.270.8385 | [esheets@albrightknox.org](mailto:esheets@albrightknox.org)

**Benefits**
**Leadership Sponsor**  
\$25,000

**Benefactor Sponsor**  
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**Premier Sponsor**  
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**Promoting Sponsor**  
\$5,000

**Patron Sponsor**  
\$2,500

**Contributing Sponsor** \$1,500

|                                 |  |    |    |   |   |   |   |
|---------------------------------|--|----|----|---|---|---|---|
| <b>General Benefits</b>         | Recognition in the AK's Annual Report and Donor Wall   | ✓  | ✓  | ✓ | ✓ | ✓ | ✓ |
|                                 | Complimentary access for employees to After Hours at AK quarterly events for one year  | ✓  | ✓  | ✓ | ✓ |   |   |
|                                 | One-time opportunity to schedule a corporate employee day including free admission for all employees and their families*                         | ✓  | ✓  | ✓ |   |   |   |
|                                 | One-time opportunity to entertain in the Auditorium or AK Café with facility rental fees waived*   | ✓  | ✓  |   |   |   |   |
| <b>Exhibitions &amp; Murals</b> | Recognition on a Summer 2018 AK Public Art Initiative mural  | ✓  | ✓  | ✓ |   |   |   |
|                                 | Exhibition recognition for <i>Robert Indiana: A Sculpture Retrospective</i>  | ✓  | ✓  |   |   |   |   |
|                                 | Exhibition recognition for <i>Giant Steps: Artists and the 1960s</i>   |    |    |   |   |   |   |
| <b>Rockin' 2018</b>             | Recognition at Rockin' 2018  | ✓  | ✓  | ✓ | ✓ | ✓ | ✓ |
|                                 | Passes to VIP experience   | 16 | 10 | 8 | 6 | 4 | 2 |
|                                 | General admission tickets  | 12 | 8  | 6 | 4 | 2 |   |
|                                 | Visibility: Display of company-provided banner on Elmwood Avenue and Iroquois Drive; inclusion in select advertising and social media promotions | ✓  | ✓  | ✓ | ✓ | ✓ | ✓ |
|                                 | High Visibility: Prominent stage placement of company-provided banners; inclusion in all advertising, media, and social media promotions         | ✓  |    |   |   |   |   |
|                                 | Opportunity for product placement at Rockin' 2018*   | ✓  |    |   |   |   |   |

\* Subject to museum approval and scheduling





Summer of AK

This landmark exhibition provides an in-depth exploration of Robert Indiana: one of America's best known but least understood artists. Sponsors will receive recognition in this exhibition and on its accompanying materials, including the invitation to the Members' Opening celebration.

# ROBERT INDIANA

A SCULPTURE RETROSPECTIVE

**JUNE 16–  
SEPTEMBER 23, 2018**

*Robert Indiana: A Sculpture Retrospective* is organized by the Albright-Knox Art Gallery with the support of the Morgan Art Foundation. The Albright-Knox Art Gallery's exhibition program is generously supported by The Seymour H. Knox Foundation, Inc.

Robert Indiana (American, born 1928). *The American Dream*, 1992. Gesso on wood and iron wheels, 84 x 35 ½ x 17 inches (213.3 x 90 x 30 cm). Private Collection. © Robert Indiana / Morgan Art Foundation / Artists Rights Society (ARS), New York.



# Giant Steps: Artists and the 1960s

Artists of the 1960s protested against convention by incorporating popular themes, motifs, and subjects into their artwork and exploring new mediums. More than a half century later, this exhibition revisits the vivacious imaginings of this compelling epoch.



## Albright-Knox Public Art Initiative Murals

An array of internationally renowned mural artists will take to Buffalo's streets this summer and enrich our community's shared landscape with outside creations to inspire and delight our neighborhoods.

- Artist ESPO's signs throughout Erie County
- Muhammad Zaman at 1131 Broadway
- James Cooper at 1325 Michigan Avenue
- Ouizi at 465 Washington Street
- Chuck Tingley and Matt Grote at 1503 Hertel



We would like to support Summer of AK at the following level:

- \$25,000     \$15,000     \$10,000     \$5,000
- \$2,500     \$1,500     \$ \_\_\_\_\_

Company or individual name for recognition purposes:

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Preferred method of payment:

Check (made payable to The Buffalo Fine Arts Academy)

Mail to      Advancement Department  
                 Albright-Knox Art Gallery  
                 1285 Elmwood Avenue  
                 Buffalo, New York 14222

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Your contribution will be fully tax-deductible.

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